

RADIOLOGY REVIEW

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SPOTLIGHT ON: RSNA 2008

The Radiological Society of North America holds its annual conference in Chicago, Illinois, every year immediately following Thanksgiving during the first week of December. This forum gives people in all sectors of the Radiology community a chance to share ideas, while learning more about new products and the state of Radiology. The 2008 show was a great success for our family of companies, Quantum Medical Radiology, USTeleradiology, USTeleMammography and Nighthawk Pros. UST, USTM and NHP had 3 exhibits at the show presenting our services. All were very well-received and attracted lots of attention from show attendees.

Drs. Maheep Goyal and Kerry Ford attended the 2008 annual conference this year and had the following commentary to offer on their experiences at the show.

The Physicians and Staff at QMR, UST, USTM and NHP wish You and Yours a Very Happy Holiday Season. We look forward to 2009 with the spirit of success and appreciation.



Dr. Maheep Goyal, President and Founder of Nighthawk Pros since 2004, talked with Lara Allred about this year's show.

LA: Were there any new products launched that you find interesting or exciting?

MG: The AMICAS 6.0 viewer is really nice. There was integration of more and more goods and services.

LA: Were there lots of companies like UST at the show? What sets UST apart?

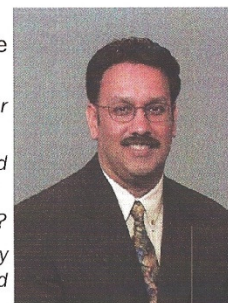
MG: There were multiple companies like UST. What sets UST apart is the way they are owned and run. Also USTeleMammography is fairly unique and attracted a lot of attention.

LA: What was your overall impression of the success of the show?

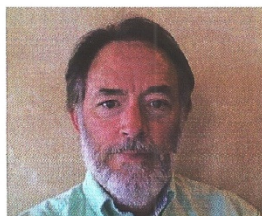
MG: The show I thought was very successful. Lots of visitors from all over the globe. Lakeview center was a new addition to the exhibitor space yet was completely filled.

LA: What do you feel is the best part about attending RSNA?

MG: Networking with other physicians and groups. Seeing how physicians and groups in Radiology are faring. Meeting friends and colleagues.



Dr. Kerry Ford of Nighthawk Pros flew into Chicago from Bazoges-en-Pareds, France to attend this year's show.



Dr. Ford has been practicing Radiology for 32 years and a member of RSNA for 25. Don Simon sat down with Dr. Ford at the show to gain his perspective on the event.

DS: Why did you attend this year's show and what did you learn?

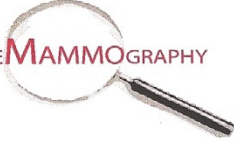
KF: I came to RSNA this year to see the newest technology for Teleradiology, Radiology RIS and to meet the people in our office as well as get some CME credits. I learned that Teleradiology software is becoming more and more powerful, more intuitive and faster. There really is very little difference between what a Teleradiologist can do with the images compared to the Radiologist at a traditional installation.

DS: What would you like our clients to know about you?

KF: After being on staff at Duke, I have more than 20 years experience in a busy community hospital with a Level 2 trauma center. I know what the ER doctor needs to know about these cases in the middle of the night, and I know what he doesn't need to deal with as an emergency so he is not occupied or concerned with inconsequential or incidental findings that are not relevant in the ER setting.

The Clinical Corner

USTELE MAMMOGRAPHY



USTeleMammography, a bellwether of early cancer detection, is in the process of selecting a new computer-aided detection (CAD) system. USTM's EVP

of Operations, Jennifer Bowes, gives the following insight on the ACR's changes to the guidelines on when to recommend breast MRI. USTM is now offering services in reading breast MRI's for our clients.

Screening of high-risk patients. This would be based on hereditary breast cancer that would be suggested by either the referring physician or someone that is trained to use a risk assessment model. Breast MRI may be indicated in surveillance of women with more than a 20% lifetime risk of breast cancer.

Screening of the contralateral breast in patients with a new breast malignancy. MRI can detect occult malignancy in the contra-lateral breast in at least 3-5% of breast cancer patients.

Breast augmentation. Breast MRI using contrast may be indicated in the evaluation of patients with silicone or saline implants and/or free injections with silicone, paraffin, or polyacrylamide gel in whom mammography is difficult. The integrity of silicone implants can be determined by non-contrast MRI.

In the above patients the ACR recommends using alternately MRI and Mammogram six months apart. It does not replace mammography as there are several cancers that can not be identified with a MRI.

Additional uses are for determination of the extent of disease such as for post-lumpectomy patients with positive margins - breast MRI can be useful before, during and/or after chemotherapy to evaluate treatment response, extent of residual disease and prior to surgical treatment.

Due to the changes in the ACR guidelines, USTM is seeing much more breast MRI's. To accomplish reading these, USTM is actively looking at numerous MRI CAD options.

Team Members

USTeleradiology/Quantum Medical Radiology

Dr. Robert Roche, QMR Pres & CEO

Dr. Frank Ferraro, UST Pres & CEO

Dr. Ashford McAllister

Dr. E. Scott Pretorius

Mark Stevens, COO

Greg Cassimus, CFO

Jerry Burns, CIO

Linda Johnson, Exec VP of Operations

Don Simon, VP of Bus Development

Richard Gilbert, Dir of Operations

Von Funderburg, Credentialing Mgr

Lara Allred, Client Liaison

678-904-2590

USTeleMammography

Dr. Martha Garrison, Pres & CEO

Jennifer Bowes, Exec VP of Operations

Lindy Minore, Dir of Operations

Tracie Shields, Clinical Director

404-419-6644



UST Expands IT Capabilities with AMICAS®

USTeleradiology is pleased to announce yet another layer of redundancy in its IT and Disaster Recovery Program, the addition of AMICAS® Image Distribution, to our already robust portfolio of Neurostar Solutions and direct access to client PACS.

AMICAS® will allow us to integrate with our colleagues at Nighthawk Pros more efficiently and share work between both divisions more efficiently. AMICAS® also offers an extremely well received viewer as well as the ability to distribute large studies in the fastest time frame possible. AMICAS® will serve as a hedge against an already solid Neurostar technology platform allowing us to divide our "eggs" among up to four "baskets" per client: Neurostar Gateways, AMICAS Gateways, AMICAS® VPNS, and direct access to client PACS.

USTeleradiology is committed to being available when our clients need us. In short, with the addition of AMICAS® to our IT portfolio, the only reason why we would not be able to read a study would likely result from a facility's inability to get out to the Internet, or some other facility-related bandwidth problem.

Longtime Nighthawk Pros IT consultant and business partner, Telerad IT with CEO, John Lawders, will provide service, installation and support services for AMICAS®.



QUANTUM MEDICAL RADIOLOGY

Sound Bites from the Show Floor-Recruiting

RSNA 2008 was an extremely fruitful recruiting environment for QMR, UST, and USTM. A multitude of extremely well-qualified candidates flocked to our booths, with outstanding qualifications and intelligent questions about our companies. Don Simon, VP of Business Development and Recruiting, made some outstanding contacts and the follow up thus far has been strong. We expect to have at least two offers of employment come out of RSNA 2008's recruiting pool, one for QMR Georgia, and one for QMR of California. Don is looking forward to highlighting these fine candidates in the "Spotlight" section of forthcoming Radiology Review newsletters in 2009 once the employment negotiations have been favorably concluded.

