

# RADIOLOGY REVIEW

## QUANTUM MEDICAL RADIOLOGY PARTNERS WITH JOHN F. KENNEDY MEMORIAL HOSPITAL

### INSIDE THIS ISSUE:

<i>Introducing QMR</i>	1
<i>Dr. Lynch</i>	1
<i>Dr. Blasberg</i>	1
<i>UST</i>	2
<i>USTM</i>	2
<i>Quality Assurance</i>	2

On June 1, 2009 **JFK Memorial Hospital** welcomed *Quantum Medical Radiology of California (QMR)* as the newest addition to the medical staff. The group is lead by Dr. David Lynch, a familiar and trusted face among the medical staff. Dr. Lynch and his colleague Dr. Dennis Blasberg will be covering the hospital Radiology Department, at the outset, Monday through Friday from 7AM to 9PM, and Saturday and Sunday from 7 AM to 7 PM to provide high-quality Radiology services. After-hours coverage is provided by USTeleradiology, a sister company of QMR. All physicians are Board-Certified and sub-specialty trained. QMR also provides Radiology services for several Georgia hospitals, Fountain Valley Regional Medical Center in Irvine, California and Desert Regional Medical Center in Palm Springs, California. USTeleradiology has Teleradiology Centers in Atlanta, Suburban Philadelphia, Tampa, Palm Springs at Desert Regional Medical Center and our center in Los Angeles will be opening in the late fall.

To the Physicians and Staff of JFK  
Memorial Hospital,

The Radiologists, Administrators,  
and Staff at Quantum Medical  
Radiology and USTeleradiology  
would like to welcome JFK  
Memorial into our family of  
hospitals. We are looking forward  
to staffing the radiology  
department with a great team of  
physicians, providing outstanding  
service, and enhancing radiology  
services within the community. I  
am available to all personnel at  
JFK Memorial and welcome your  
call. Please do not hesitate to  
contact me at any time, whether it  
be to discuss an issue, or just to  
say hello. My cell phone number is  
(404) 312-2076, or call me at  
home at (404) 634-4631.

Thank you, and I am looking  
forward to a successful  
partnership!

Sincerely,

Frank Ferraro, M.D.

**Richard Lynch, DO** is ABR-certified in Diagnostic Radiology and has a Certificate of Additional Qualifications in Angiography and Interventional Radiology. Dr. Lynch pursued his medical degree and internship at the Philadelphia College of Osteopathic Medicine. He then completed a residency at Brooke Army Medical Center in San Antonio, Texas, and a fellowship in Angiography and Special Procedures at Walter Reed Army Medical Center in Washington, DC. Dr. Lynch has extensive military training and was the first physician to serve as President of The US Army War College and received the Distinguished Service Award from The US Army and American College of Osteopathic Radiology. He served in the United States Army Reserve from 1967-2001, as Brigadier General from 1995-2001; and served as Chief Radiologist and Mammographer at Brooke Army Medical Center from 2002-2006. Dr. Lynch was Chief of Diagnostic and Interventional Radiology at JFK Memorial Hospital from 2000-2002. (He hopes to bring his company, Infrared Institute of the Desert, which specializes in infrared imaging of the breast, to JFK.) QMR is thrilled to have Dr. Lynch on our team and hope to benefit from his experience and knowledge of the community of Indio and he is happy to be returning to his roots at JFK and The Tenet Hospital System.



**Dennis Blasberg, MD**, received his bachelors and masters degrees in Physics from Cornell University, and went on to earn a PhD from the University of California in Los Angeles. He worked as an engineer on the Apollo Space Project with the McDonnell Douglas Corporation from 1966-1969 before working as a physicist with the Lawrence Livermore Lab in Livermore, California. Dr. Blasberg completed medical school at the State University of New York at Buffalo and followed with a Surgical Internship and Radiology Residency. In 1980, Dr. Blasberg became Assistant Clinical Professor at Stanford University. He earned his CAQ in Neuroradiology in 1998.



Meet the USTeleradiology Physicians! Our radiologists have trained and taught at some of the world’s finest radiology departments in the United States and are trained in all areas of diagnostic imaging, even complex areas such as Breast MRI, MRI of the pancreas, Body MRI, MRA, CTA and Pediatric Radiology.

**Frank Ferraro, MD: President & CEO, USTeleradiology**

Subspecialties: MSK and Mammography, Harvard University  
CAQ in Neuroradiology

**Ashford McAllister, MD**

Subspecialty: Vascular and Interventional Radiology, University of Pennsylvania

**E. Scott Pretorius, MD**

Subspecialty: MRI, University of Pennsylvania

**Jacob Abraham, MD**

Subspecialty: MSK, Wayne State University

**Gautham Mallampati, MD**

Subspecialty: MRI, University of Pennsylvania

**Maheep Goyal, MD**

Diagnostic Radiology, University of Pennsylvania

**Laura Novell, MD**

Subspecialty: Interventional Radiology, University of Mississippi

**Jose Arjona, MD**

Diagnostic Radiology, Fort Sam Houston

Dr. Martha Garrison, a Fellowship-trained Mammographer who trained and taught at Emory University in Atlanta, Georgia, is QMR’s Director of Mammography and the CEO of USTeleMammography. Dr. Garrison, along with Dr. Amanda Bauer and the rest of her team are blazing the trail for the electronic distribution of mammograms. This is significant in terms of increasing quality and decreasing turnaround time. With a Hologic workstation and a world class network, USTM is capable of reading mammograms acquired anywhere in the world. Advance planning and hyper-efficient workflow processes provide for the review of prior images in their original medium at a nominal cost. While telemammography will never replace an onsite radiologist at a high-volume center such as that at JFK Memorial Hospital, it can be viewed as an efficient means of augmenting the onsite radiologist, thereby serving a larger patient population in a shorter period of time. While this process is not currently in place at JFK Memorial, it remains a viable option. A significant part of our organizational culture is built upon succession planning, process optimization, and using technology to efficiently increase the population to which we provide service.

**Team Members**

*USTeleradiology/Quantum Medical Radiology*

- Dr. Robert Roche, QMR Pres & CEO
- Dr. Frank Ferraro, UST Pres & CEO
- Dr. Ashford McAllister, Board Member
- Dr. E. Scott Pretorius, Board Member
- Mark Stevens, COO
- Jerry Burns, CIO
- Linda Johnson, Exec VP of Operations
- Don Simon, VP of Bus Development
- Richard Gilbert, Dir of Operations
- Von Funderburg, Credentialing Mgr
- Lara Allred, Client Liaison

**678-904-2590**

*USTeleMammography*

- Dr. Martha Garrison, Pres & CEO
- Jennifer Bowes, Exec VP of Operations
- Lindy Minore, Dir of Operations

**404-419-6644**

Quantum Medical Radiology (QMR) is excited to be part of the JFK Memorial Hospital Family and wants to assure the Medical Staff and Administration that in addition to providing a high level of patient care services, we are committed to Quality Assurance, as well. QMR utilizes a robust QA program modeled after the American College of Radiology known as eRadPeer. eRadPeer is a quality assurance tool that provides summary statistics and comparisons of an individual Radiologist’s performance and that of their imaging facility by modality.

The program uses a four-point scoring system. Each scoring metric gives the level of concurrence that the reviewing Radiologist has with the original radiology report. The score is recorded and entered into a secure, private online system so that reports can be generated to evaluate trends for an individual Radiologist and facility. Radiologists who score at a level 3 or 4 are reviewed through QMR’s internal quality assurance process before the peer review report is submitted to the ACR.

**While reporting is important, equally as important is the immediate resolution of individual concerns. Please contact us if a circumstance arises and you need to address these concerns immediately. We have a toll free number, 1-888-949-9959, answered 24-hours a day, 7 days a week that is dedicated to QA issues. The representative who answers your call will record any comments or concerns and pass them on to QMR’s QA Manager for review and follow up. QMR also has a dedicated toll free fax number, 1-800-620-7821.**

Again, QMR is thoroughly excited about working with everyone at JFK Memorial and we look forward to a long successful relationship.

